



Quick Digital Action Plan for Earth Day April 22nd, 2020

- Strike online: Instead of coming out and striking in person, you can take a picture and post it online with Earth Day 2020 and Earthrise hashtags. The real point is to show that you can still take action;
- Tackle air quality, plastic pollution, insects' population and other environmental issues in your area using our Earth Challenge 2020. Get the app on your phone and take action:

IOS: <https://apps.apple.com/us/app/earth-challenge-2020/id1494183525>

Android: https://play.google.com/store/apps/details?id=org.earthday.ec2020app&hl=en_US

- Organize teach in webinar engaging students to discuss climate change, its impact in your country and possible action plans. You can use free online apps such WhatsApp, Facebook, Skype, Viber...etc ;
- Host online seminars and awareness campaign to educates people on the causes and consequences of climate crisis and developing common narratives about specific issues;
- Make a (1 minute) video about Earth Day and share with us to show your support to the environmental movement;
- Sign up to some free online environmental courses to learn more about climate change and best practices <https://www.coursera.org/learn/act-on-climate;>
- Browse environmental podcasts, articles, movies and share lessons learned with friends, family and via social media platforms;
- Connect with other environmental activists online actually means we could build more of a global community;
- Share climate change facts and related environmental findings with local officials to review current climate policies and reform opportunities;
- Connect with your local news outlets and radios to promote environmental actions around Earth Day April 22nd;
- Plant a home garden;
- Switch your food to plant-based diet;
- Read, explore and learn about the major environmental issues in your area;
- Make your demands known by online voting for those who will defend the planet since more than 65 countries host major elections in 2020;
- Create online exhibits and or art installations about local environmental issues and the impact of climate change;
- Draw a painting about nature, earth and environment;
- Write a song about Earth Day or our planet;
- Reach out your faith institution in your area to address environmental degradation and proper action to help fighting climate change and;
- Be creative with any other supportive ideas to Earth Day and the movement.

For any question, contact Rusul Al Shihab, the Direct for Earth Day 2020 in the Middle East and North Africa region, alshihab@earth.org